

**Before the  
Federal Communications Commission  
Washington, D.C. 20554**

Joint Petition for Rulemaking of	)	
America's Public Television Stations,	)	
the AWARN Alliance, the Consumer	)	
Technology Association, and the National	)	GN Docket No. 16-142
Association of Broadcasters Seeking to	)	
Authorize Permissive Use of the "Next	)	
Generation TV" Broadcast Television Standard	)	

**REPLY COMMENTS OF THE  
ABC TELEVISION AFFILIATES ASSOCIATION,  
CBS TELEVISION NETWORK AFFILIATES ASSOCIATION,  
FBC TELEVISION AFFILIATES ASSOCIATION, AND  
NBC TELEVISION AFFILIATES**

The ABC Television Affiliates Association, CBS Television Network Affiliates Association, FBC Television Affiliates Association, and NBC Television Affiliates (collectively, the "Affiliates Associations")<sup>1</sup> submit these reply comments in support of the Joint Petition for Rulemaking (the "Joint Petition") filed by America's Public Television Stations, the AWARN Alliance, the Consumer Technology Association, and the National Association of Broadcasters (collectively, the "Joint Petitioners"). The Joint Petition asks the Commission to authorize, and implement appropriate rules allowing, local broadcast stations to elect voluntarily to operate

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<sup>1</sup> Each of the ABC Television Affiliates Association, CBS Television Network Affiliates Association, FBC Television Affiliates Association, and NBC Television Affiliates is a non-profit trade association whose members consist of local television broadcast stations throughout the country that are each affiliated with its respective broadcast television network.

pursuant to the “Next Generation TV” transmission standard known as ATSC 3.0. On April 26, 2016, the Media Bureau issued a Public Notice<sup>2</sup> soliciting comment on the Joint Petition.

### **Conclusion**

For the foregoing reasons, the Four Network Affiliates Associations endorse the Petition and urge the Commission to issue a Notice of Proposed Rulemaking to consider the implementation of rule rules that would permit television stations to voluntarily choose to operate using the ATSC 3.0 transmission standard.

Respectfully submitted,

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<sup>2</sup> *Media Bureau Seeks Comment on Joint Petition for Rulemaking of America’s Public Television Stations, the AWARN Alliance, the Consumer Technology Association, and the National Association of Broadcasters Seeking to Authorize Permissive Use of the “Next Generation TV” Broadcast Standard*, Public Notice, 31 FCC Rcd 3858 (April 2016).

Respectfully submitted,

**ABC TELEVISION AFFILIATES  
ASSOCIATION  
CBS TELEVISION NETWORK  
AFFILIATES ASSOCIATION  
FBC TELEVISION AFFILIATES  
ASSOCIATION  
NBC TELEVISION AFFILIATES**

/s/

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/s/

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June 27, 2016